

Not Ready Yet

Podcast



NOT FADE AWAY

Media Kit

Music is more than entertainment.

It's connection.

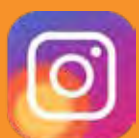
It's community.

It's healing.

It's the soundtrack to our lives.

Not Fade Away is a podcast about the magic behind the music and the people who make it happen.

Through authentic conversations with artists, bands, venue owners, promoters, crew members, industry professionals, and passionate fans, we uncover the magic behind the music and the human connections that keep it alive.



[@NotFadeAway_Podcast](https://www.instagram.com/NotFadeAway_Podcast)



[NotFadeAwayPodcast](https://www.youtube.com/NotFadeAwayPodcast)

Email:

Notfadeawaypodcast@icloud.com



WHO WE ARE

Not Fade Away is a podcast about the people who live for live music.

From intimate clubs and local venues to sold-out theatres and legendary festivals, we explore the passion, creativity, risk, community, and dedication that fuel the live music experience.

Hosted by Gord Kushner and Stephanie Florian, the show brings together the artist perspective and the fan perspective to tell stories that resonate far beyond the stage. Because great music may end, but the connection never does.

OUR AUDIENCE

Our audience includes:

- *Music lovers and concert-goers*
- *Festival attendees*
- *Musicians and songwriters*
- *Industry professionals*
- *Venue owners and promoters*
- *Music collectors and enthusiasts*
- *Fans who believe live music changes lives*

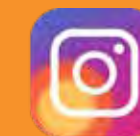
They are passionate, engaged, and deeply connected to music culture.



Gord Kushner with the Trans Canada Highway Men at the Barn Burner



Gord Kushner with Scott Smith at the Barn Burner



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MEET YOUR HOSTS



Stephanie Florian's journey began in California, where she studied professional dance and performing arts while spending weekends immersed in live music, especially the Grateful Dead. From an early age, music became more than a passion, it became her therapy, inspiration, and the soundtrack that carried her through life's highs and lows.

With a career spanning radio, television, and film, Steph developed her voice both in front of the camera and behind the mic.

Now, as co-host of Not Fade Away, she brings her lifelong love of music, storytelling, and human connection to the podcast, celebrating the power, community, and healing spirit of live music.

Gord Kushner is a songwriter, guitarist, and frontman known for his catchy, uplifting songwriting and deep connection to live music culture.

As a founding member of Buddy and the Scarecrow and a performer with GDBC, a tribute to the Grateful Dead, Kushner brings years of stage experience and a genuine passion for the live music community.

As co-host of Not Fade Away alongside Stephanie Florian, he offers an insider's perspective into the artists, venues, promoters, and personalities who create the magic behind live music.

*Producer
Brandon*



Brandon is a Content Producer, Videographer, and lifelong music enthusiast with over 13 years of experience capturing stories through video.

His passion for music began at a young age, growing up around artists, live performances, and the energy music brings people. That passion evolved into a career behind the camera, filming concerts, live events, interviews, and podcasts that highlight authentic conversations and creative expression.

Throughout his career, Brandon has worked on productions including the Olympics, NHL, Hockey Night in Canada, NBA, MLS, MLB, and the Juno Awards. Outside of work, he enjoys hockey, cooking, walking his dog Loki, and playing drums.



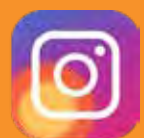
PARTNERSHIPS and Opportunities

PARTNERSHIPS & OPPORTUNITIES WANT TO CONNECT WITH MUSIC FANS?

Not Fade Away offers authentic opportunities for artists, venues, festivals, brands, and organizations to reach a dedicated music-loving audience.

FEATURED CONTENT

- Artist Interviews
- Band Spotlights
- Venue Features
- Festival Coverage
- Music Industry Stories
- Community Stories
- Legacy Artist Features
- Behind-The-Scenes Conversations



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Stephanie Florian with Anna Moss
and Steve Poltz at High Sierra



Stephanie Florian with Jay Lane

WHY PARTNER *with Not Fade Away*



**We don't create advertisements.
We create conversations.**

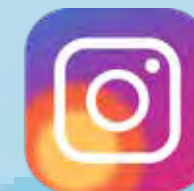
Our audience trusts authentic storytelling and meaningful connections. Through long-form interviews, social content, video clips, and community engagement, we help partners reach music fans in a genuine and impactful way.

OUR MISSION

To celebrate the people, stories, and experiences that make live music one of the most powerful forces for human connection.

Let's create something unforgettable together.

Reach Out



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